The Isenberg School of Management presents:

AN ISENBERG SCHOOL OF MANAGEMENT – UMASS PUBLIC INTEREST TECHNOLOGY EVENT

Organized by: Operations & Information Management Department

RESPONSIBLE USE OF PUBLIC INTEREST TECHNOLOGIES

Have you ever been frustrated because you find it difficult to disconnect from your phone and email? Do you wonder how companies are using the data they collect from you or about how biases in artificial intelligence algorithms can shape decisions that affect you, ranging from mortgage rates to medical triage ? Information technologies are now public goods – everyone uses them and/or is affected by them in both good and bad ways. Join us for a panel that takes a look at how we can adopt a socially responsible approach towards technologies of everyday use to both advance business goals and promote public interests.

When: Friday, October 21, 10:30 am to Noon

Venue: Isenberg School of Management, Room 108

RSVP via Eventbrite below by October 5th

Panelists:
Harvey Ashman, Senior Vice President and Deputy General Counsel for IQVIA, USA
Chris Flack, Co-Founder, UnPlug, Dublin
Dr. Lindsey Zuloaga, Chief Data Scientist, HireVue, USA

Opening and closing remarks:
Dr. Lisa Masteralexis
Senior Associate Dean, ISOM

Panel Moderator: **Dr. Monideepa Tarafdar**
Professor of Information Systems, OIM, ISOM