Week 11: Collective Innovation
Collective Innovation

- “A connected, open collaborative process that generates, develops, prioritizes and executes new ideas.”
- “Collective innovation is the application of collective intelligences to the innovation process.”

Eric von Hippel’s lead users concept

“are users whose present strong needs will become general in a market place months or years in the future. Since lead users are familiar with conditions which lie in the future for most others, they can serve as a need-forecasting laboratory for marketing research. Moreover, since lead users often attempt to fill the need they experience, they can provide new product concept and design data as well.”

Democratized Innovation: user-centered innovation

- Von Hippel argues that manufacturers should redesign their innovation processes and that they should systematically seek out innovations developed by users.

Quirky.com receives hundreds of product ideas every day.

**WILL YOUR IDEA BECOME OUR NEXT PRODUCT?**

Collaborate with others to bring your idea to life. It’s fun, free, and if your idea gets made you get paid!

START INVENTING
Design makes anything possible

Get a custom design you’ll love with our global creative platform. 99designs is the best place to find and hire talented designers to grow your business.

Get started

See creativity at work
In the Climate CoLab, you can work with people from all over the world to create proposals for what to do about climate change.
Participatory Budgeting: a great example of participatory design
Participatory budgeting and youth empowerment
How participatory budgeting works

The Participatory Budgeting Process

1. Residents brainstorm ideas
2. Delegates develop proposals
3. Residents vote
4. The top projects win funding
Remaining challenges

- Providing an end to end support from collective ideation to collection action at scale especially around:
  - Collective deliberation
  - Collaborative synthesis of collected ideas